

Camp Nahaco Park Commission Meeting Minutes
 Wednesday January 5th, 2011
 Woodstock Town Hall

Members in Attendance: George McCoy, Samantha Asikainen, Chuck Lee, Tony Perreault, Denis Day, Dick Woodward, George French (arrived 7:16)

Absent Members: Mary Ellen Ellsworth, Beach Baywood

Community Members: Dave Piro (CRO), Nora Valentine (Woodstock)

1. Meeting Called to Order at 7:00.

2. Seating of Alternates: None

3. Approval of December Minutes: Motion (Lee/Day) to approve December 2010 minutes. Woodward Abstained, Motion Carried.

4. Public Participation: Dave Piro

- a. Dave Piro (CRO) discussed some of the work he has done on getting a web site for Nahaco called nahacopark.com. He demonstrated the website he created. Dave also mentioned the need for wood. Denis offered the wood to him in exchange for the labor to move it.

5. Woodstock Board of Selectmen – Meet and Greet: Selectmen were unable to come to the meeting this month.

6. Nora Valentine of Woodstock discussed economic development plans for Nahaco. Some ideas she suggested are following:

- Marketing for the camp – building the web site for marketing purposes and also allowing payment through pay pal online.
- Benefactor list for Day Camp scholarships
- Pictures on the web site showing all that Nahaco has to offer
- Facebook page for information and advertising
- Market the dining hall and Day Camp more aggressively
- Market the camp to the Boy Scouts as an old fashioned camping experience
- Charge an entrance fee to the park and come up with ways to collect that fee. Offer people the ability to pay for the entire summer to get into the park and give them a discount.
- Connect on the web site with other places (RSS feeds).
- LBS and 4 square to market Nahaco as a destination
- Shoot out marketing every few weeks.
- Create as a Commission long range plans: 5 years, 10 years, etc.
- Market the camp as a place for nature, swimming, and also to hold events.

7. *Treasurer's Report*: Beach is absent

8. *Calendar and Rentals*:

1. Boy Scouts are renting the weekends of January 14th through 16th (Troop 6 and Troop 21 from Putnam) and Troop 2 (Tolland) from January 28 through 30th.
2. Received an inquiry from a woman in France who is considering bringing students to Nahaco for a few weeks during the summer.

9. *New Business*

- a. *STEAP*: Chuck is still working on the RFP for the grant

10. *New Business*

- a. *Correspondence*: Received a request for budget submission from the Eastford Town Office
- b. *Other Items*: April 30th is the date for Volunteer Day. During the next meeting the commission will discuss projects.

11. *Adjourn*: **Motion (Lee/Pereault) to adjourn at 9:00. Motion Carried.**

Respectfully Submitted,

Kathleen Healey