

# Economic Development Commission

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Tuesday, February 6, 2024

Town Hall Room A at 6:30 pm

## 1. Call to Order

- a. Chairman Jessica Weaver Boose called the meeting to order at 6:30 pm.

## 2. Roll Call

- a. Members Present: Jessica Weaver Boose, Amy Monahan, Lisa Dalterio
- b. Members Absent: Joshua Huck, Stuart Peaslee
- c. Public Present: Pam & Ray Morgan

## 3. Approval of Minutes

- a. January 2, 2024
  - i. Amy Monahan made a **\*Motion** to approve January 2, 2024 Meeting Minutes as presented. **\*Seconded** by Lisa Dalterio. **\*The motion passed** with one abstention (Monahan).

## 4. Member Reports

- a. Individual Project Updates
  - i. Lisa Dalterio – nothing to report
  - ii. Amy Monahan noted that there are two new tabs on the EDC page- the business list submission form and monthly update
    - 1. Amy shared the new listing web form and details about how the list will be published on the website. The link to sign up for the listing can be found on the EDC webpage- <https://www.woodstockct.gov/economic-development-commission/webforms/woodstock-business-listing-submission-form>
    - 2. The EDC also has its own new email address- [woodstockct.edc@gmail](mailto:woodstockct.edc@gmail.com)
- b. Other Committee Reports
  - i. Discussion of the first monthly update which can be viewed at - [https://www.woodstockct.gov/sites/g/files/vyhlif5481/f/pages/january2024\\_002.pdf](https://www.woodstockct.gov/sites/g/files/vyhlif5481/f/pages/january2024_002.pdf)
    - 1. It is a review of highlights from January and important info/dates for February 2024

## 5. Report from Chair

- a. No requests from businesses to report. Jessica Weaver Boose did share that the Woodstock Fair has a new board and are looking to connect more to the community and possibly hold more events.

## 6. Old Business

- a. POCD/PZ input
  - i. Amy Monahan noted the importance of the EDC to submit documentation on PZ issues. The Town Planner would like to see official input from the EDC on current topics and feels it is the best way for the EDC to impact the development of Woodstock at this time.

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- ii. Jessica Weaver Boose had previously shared the new concept to address PZ regulations that was proposed by Delia Fey and accepted by the PZ Commission with EDC members. She feels that the EDC needs its own set of guide questions for topics at hand.
  - 1. Lisa Dalterio noted that anything from the commission should be viewed/approved by all members before being sent.
- b. Logo & email
  - i. New email for the Economic Development Commission is [woodstockct.edc@gmail.com](mailto:woodstockct.edc@gmail.com)
  - ii. Lisa Dalterio shared the discussion that Stuart Peaslee and she had about possible logo and the options that they came up with including using a tagline.
    - 1. Amy Monahan noted that the EDC logo does not need to be the town logo- it already exists and can be used in addition to the new EDC logo.
    - 2. Any considerations for the new EDC should be brought to the next (March) meeting to be voted on as presented.
- c. TLGV advertisement
  - i. Amy requested to see what the TLGV advertisement will look like that was approved and ordered. Jessica Weaver Boose will email the submission to commission members (and see if email can be changed.)
- d. Hype- two new articles have been shared to Facebook page
  - i. 7 Destinations Way Up North that are So Worth The Drive ([onlyinyourstate.com](http://onlyinyourstate.com))
  - ii. Northeast Connecticut: The Quiet Corner Growing Louder ([getawaymavens.com](http://getawaymavens.com))
    - 1. Jessica Weaver Boose will find a person to translate Facebook posts onto newer social platforms for the EDC.
- e. Ag Taste Trail
  - i. Stewart Morse thanked the EDC for the interest in the Ag Tasting Trail. He shared that Thompson AG has reached out for the development of joint Agriculture programs. The options for this program are still wide open and Stewart wishes the outcome to be adaptable over the years allowing for change and growth of the concept.
    - 1. Amy suggested creating a comprehensive list of what already exists in terms of farm activities to better guide the process of creating the new program.

## 7. New Business

- a. Local updates
  - i. The Woodstock Valley Country Store is still waiting on one last approval for opening. Amy Monahan has offered to post opening information on Facebook and is working with the owners to assist.
  - ii. Thrift Happens- Amy Monahan and Jessica Weaver Boose both visited the opening weekend of the new Thrift Happens . Amy posted on Facebook with good response and Jessica spoke with the owner about future plans (including a Coco's Corner). Congratulations to this new Woodstock Business!
    - 1. Stewart Morse thought the business should be told about the current plans for the stop light at the location (out of courtesy).

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- b. Amy Monahan distributed two Northeast Chamber of Commerce publications for review. The commission plans to vote on whether to join at future meeting.

## 8. Bills and Finance

- a. None

## 9. Communications & Announcements

- a. Earth 2024 will be presented at the Loos Center for the Arts on Wednesday, February 7, 2024 at 7 pm. This program is brought to the community by the Woodstock Conservation Commission.

## 10. Citizens Comments

- a. Ray Morgan suggested having the public create logo options and possibly vote on the logo as well.
  - i. Amy Monahan will post the option for public input on logo creation on the EDC Facebook page.
- b. Ray Morgan noted that the Ag Taste Trail could become the new airline trail and connect communities via agriculture.
  - i. Amy Monahan noted to review the Tour de Farms that was a previous farm event in the region.
- c. Ray Morgan commented on the barn being seasonal if that helps with planning for the history display. He also noted the possible limitations of a “barn” in terms of approvals/safety.

## 11. Adjournment

- a. **\*Motion** made Amy Monahan by to Adjourn. **\*Seconded** by Lisa Dalterio. **\*The motion passed unanimously.** Meeting Adjourned at 7:48 pm.

\*Respectfully submitted by Amy Monahan. DISCLAIMER: These minutes have not yet been approved by the Economic Development Commission Members. Please refer to next month’s meeting for approval/amendments.